



One in Four South Florida Households Takes on Caregiving

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One in Four Households Takes on Caregiving to Elderly Parents

PR9.NET August 02, 2005 - One in four households, approximately 22 million U.S. families, are currently providing care to elder loved ones. South Florida companies are starting to recognize that employees providing care ultimately affects workforce productivity.

According to Olga Brunner, President of A Good Daughter, who cared for her mother with Alzheimer's disease, "While caring for elders can be a rewarding experience, it can also be stressful. Caregivers need to juggle these responsibilities with family, work and personal life. A great deal of time can be spent tracking down resources, responding to an elder's changing needs, setting up and managing multiple services, or checking on the care an older relative is receiving."

Caregiving ultimately has an economical, cultural, and productivity impact on business. Employees who are caregivers may have increased absences, reduced hours at work and may be spending time searching for resources or coordinating care. At work caregivers are often distracted because of stress at home. U.S. businesses lose up to \$29 billion per year in lost productivity from employees who provide care to an elder.

Knowing what to do and how to find the right information can be challenging and time-consuming for caregivers. South Florida employers can help employees better balance work and personal life with Elder Care Management Services. Providing tangible support, resources and guidance can help ease the minds of employees who are faced with the concerns of assisting loved ones, thus allowing them to be more productive on the job.

A Good Daughter (www.agooddaughter.com) provides the employees of Broward and Palm Beach county companies with up to six hours of personalized professional elder care management services. A wide range of services are available to help your employees handle their concerns.

In-person assessments, scheduled check-in services, professional assistance/care coordination, onsite facility reviews, In-person help, and respite care are among the programs that can be offered to employees to keep the productive on the job while still feeling they are being caring, loving, responsible members of the family.

A Good Daughter
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