



Podcasters Now Have Free Resource For Finding Guests For Shows

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URL: <http://www.pr9.net/ent/radio/2123july.html>

With PodcastGuests.com Podcasters can browse the database for guests who ready to speak on a variety of subjects. In addition, Podcasters can register free and become part of the Podcast section of the database so that authors, experts, and potential interview subjects can contact them to propose guest appearances.

PR9.NET July 30, 2005 - (Little Rock) – As Podcasting's stunning growth moves forward, Podcasters continue to search for compelling content and guests.

PodcastGuests.com was created to meet this need – and at no cost.

Podcasters can browse the database for guests who are ready to speak on a variety of subjects. In addition, Podcasters can register free and become part of the Podcast section of the database so that authors, experts, and potential interview subjects can contact them to propose guest appearances.

"It's absolutely a simple yet terribly useful idea," says PodcastGuests.com creator, Corey Deitz. "Registration for Podcasters and potential guests is absolutely free and since many Podcasters are on shoestring budgets, it's a perfect tool for creating more compelling content."

PodcastGuests.com is also open to Publicity specialists and firms who wish to add clients into the database such as authors and others with something special to talk about and share with listeners.

Deitz notes, "I think publicists especially should be investigating the potential of placing clients into Podcasts because this type of 'narrowcasting' can be very fruitful considering how focused the targets of most Podcasts are."

He says he's also noticed a lot of traditional radio shows checking out the database for potential guests.

"There's no reason why they can't," says Deitz. "Anyone can browse the database for any reason."

To register as either a Podcast or Guest, go to:
<http://www.PodcastGuests.com>

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