



TR Cutler Profiles Lean Manufacturing Process in the Manufacturing Website

TR Cutler, Inc., July 29, 2005

URL: <http://www.pr9.net/business/services/2088july.html>

Manufacturing Website Profiles Lean Manufacturing Process in Time-Compression magazine.

PR9.NET July 29, 2005 - Thomas R. Cutler, President and CEO of the largest manufacturing PR and marketing firm, TR Cutler, Inc. (www.trcutlerinc.com), recently became a regular contributing industrial journalist to Time Compression Technologies magazine.

Time-Compression Technologies (www.timecompress.com) continues its editorial commitment to valuable rapid product development information, by having Cutler provide articles and special features that focus on strategies and technologies for reducing a product's time-to-market while improving quality and managing costs.

Topics such as R&D, management, sales and marketing, Internet, engineering, tooling and manufacturing issues that affect product development leadtimes are examined each issue through technical articles, application stories, practical pointers and profiles written by leading experts like Cutler.

Time-Compression Technologies magazine has a qualified circulation of 20,000. Cutler's most recent feature article contribution in the publication may be viewed at www.trcutlerinc.com along with several other samples of industrial journalism.

Thomas R. Cutler is also a contributing journalist for other important manufacturing and industrial publications:

- Advanced Manufacturing
- American Metal Market
- Business Integration Journal
- Canadian Manufacturers and Exporters
- Fabricating and Metalworking
- Food Engineering
- Food Quality
- InMFG magazine
- Industrial Computing/InTech
- IT for Industry
- Machine Design
- Manufacturing Automation
- Metalworking Production and Purchasing
- Moldmaking Technologies
- Plant Magazine
- Plastics News
- Quality Digest
- The Manufacturer
- Tool Moldmaking

Cutler continues to serve as the editor of the quarterly publication Manufacturing Profiles and authors more than three hundred feature articles annually for more than two hundred publications.

Thomas R. Cutler also serves as the spokesperson for the ETO Institute (www.etoinstitute.org).

Cutler is the founder of the Manufacturing Media Consortium™ consisting of more than two thousand journalists worldwide writing about trends in the manufacturing sector. Cutler is the author of the best-selling PR guide, The Manufacturer's Public Relations and Media Guide. Cutler is a national public speaker, and recently announced the August 2005 launch of PR Advantage™ -- the first national affinity PR program for Manufacturing Associations and their members.

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