



Up and Coming Young Artists Embrace Rock Music with a Blend of New and Old

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Munch Music's Recent Live Acoustic Performance Reminiscent of 60's Coffee House, But With a New Generation of Influences Including Nirvana and The Pixies.

PR9.NET July 26, 2005 - Munch Music, Inc. - www.MyMunchMusic.com and www.RockandRollDream.com presented a live in-house acoustic performance on the evening of Friday, July 22, 2005 featuring local talent, Geoff Mason accompanied on guitar in several songs by Munch's co-founder and Director, 16 year old Taylor Van Zant. The newly opened classic rock themed recording studio and music facility will be providing an onstage venue for new artists to perform live in front of small intimate audiences. Friday's acoustic performance was a sharp contrast to the recent hard rock live performance at Munch's launch performed by "White Noise", evidencing the diversity and blends of rock music.

(More info about White Noise:

http://www.mymunchmusic.com/NR/news_release_071905.htm)

Recent Event:

Geoff Mason Acoustic Performance

On Saturday night at 7:30 pm, Munch Music presented a solo acoustic performance by Geoff Mason - a Tsawwassen resident, and South Delta Secondary School student. Geoff played a raw and edgy, alternative acoustic set, a mixture of original material and covers. Geoff has been playing guitar for 1 ½ years and claims influences such as The Pixies and Nirvana. He has been a singer and bassist in various bands for 3 years, is currently the front man for the local band, The Affiliates, and his goal is, "to take this as far as it goes and to have fun while I'm doing it".

Taylor Van Zant (musical accompaniment for many of the songs performed that evening) is 16 years old and has been playing guitar for two and a half years - his goal: to be the next in a long line of famous Van Zant musicians.

Coming Events:

Friday, July 29th, 2005: The Eclipse 7:30pm

Saturday July 30th, 2005: The Heck 7:30pm

The Heck is: Bryan Steeksma – guitar / lead vocals, Parker Bossley – bass / vocals, and Amanda Hamilton – drums / vocals. The Heck is melodic hard rock, influenced by guitar greats Jimi Hendrix & Joe Satriani with three way vocal harmonies performed by three musicians with an average age of 17. The Heck is represented by Peter Karroll at TKO management and they have also signed a deal with Bif Naked's label: Her Royal Majesty Records. The band has already shot a video for their lead single "Insane" (directed by Stephano Barberis) and their debut album is due from HRM records via Warner later this summer. Plan to arrive early for the Munch Music performance, as we expect a full house.

More Details on recent and coming events: <http://www.mymunchmusic.com/events.htm>

The concept behind Munch Music is simple: "You have a Rock & Roll Dream and we provide the means for you to live that dream". Life at Munch Music is never boring, and here you're never too old or too young to be a bona fide 'Jukebox Hero'! Munch Music provides the fulfillment of musical dreams through a state of the art digital recording studio, the opportunity to promote your new CD both in-store and online, and a staff of experienced lifelong musicians who are available to instruct and guide you through your musical journey. And to top it all off, we are able to offer our services and expertise at extremely affordable prices that should suit the budget of even the youngest new chart toppers.

About us: "Live Your Rock & Roll Dream" at Munch Music - CD recording, music lessons and live performance experience are now within the grasp of all musicians: www.MyMunchMusic.com/About_Us.htm. Check us out online at www.MyMunchMusic.com and www.RockandRollDream.com where you can view a complete description of our services, facilities, price list, menu and merchandise as well as photos of the facility.

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About Munch Music, Inc.

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