



# Custom Displays Merchandising Firm Requires Engineer-to-Order ERP by Encompix

TR Cutler, Inc., July 25, 2005

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*The Integrated Group is a custom display merchandising firm required a Engineer-to-Order ERP system, Encompix Software fit the bill.*

PR9.NET July 25, 2005 - The Integrated Group is a collection of diverse companies whose flagship company, ID Merchandising, Inc., will be the primary user of Encompix Software. ID Merchandising Group is a design-driven display manufacturing company, focused on delivering merchandising solutions that build awareness and increase sales.

Located in Toronto, Canada, ID Merchandising designs and manufactures custom displays and store fixtures for companies including BMW, Jaguar, Yamaha, Land Rover, Nestle Purina, Smirnoff, and Universal.

According to ETO Institute ([www.etoinstitute.org](http://www.etoinstitute.org)) spokesperson, Thomas R. Cutler, "Encompix continues to take the leadership role in technology solutions for the Engineer-to-Order manufacturing sector. Too many providers claim to have solutions for this specific process. Encompix has consistently demonstrated a comprehensive understanding of the ETO process and nuances and it's little wonder that they hold the position of ETO marketshare leader."

Encompix ([www.encompix.com](http://www.encompix.com)) has filled the manufacturing software requirements of Engineer-to-Order companies since 1992. The company name reflects the commitment to developing business application solutions that encompass the complex areas of project-based and job-based manufacturing. Encompix provides ETO manufacturers with a competitive advantage by improving bottom line results.

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## About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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