



# MindTree adds Phonebook Access and Basic Printing Profiles to its Bluetooth Portfolio

MindTree Consulting, July 22, 2005

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*MindTree Consulting, a leading provider of Bluetooth technology Intellectual Property (IP) and solutions announced the availability of two Bluetooth wireless technology application profiles – the Phonebook Access Profile (PBAP) and the Basic Printing Profile (BPP).*

PR9.NET July 22, 2005 - PBAP is much richer than the Bluetooth Object Push Profile (that is used to push vCard formatted phonebook entry from one device to another). It helps exchange a wide variety of matter such as contacts, call information, text messages, alarms and calendar information, adding an extra dimension to hands-free cell phone usage. For the first time, MindTree's BPP will allow users of cell phones and PDAs to wirelessly print text emails, short messages, calendar items, phone book items and formatted documents.

"Our continuous and targeted focus on Bluetooth technology has helped us offer the best and latest solutions to our customers to achieve their design goals. Specifically, our new EtherMind profile offerings position MindTree as a capable player to focus at multiple levels of the Bluetooth technology applications spectrum in the cell phone and smartphone markets," said Dr. Raghunath Govindachari, Technical Director of MindTree's IP Program. "We believe that the consumer electronics and automotive industry segments, besides the cell phone segment, are poised for rapid adoption of Bluetooth technology," he added.

MindTree's EtherMind Bluetooth Upper Stack is BQB certified/v1.2 qualified, and suitable for embedded and mobile devices. It offers a very compact, low footprint solution for applications such as mobile phones/PDAs, telephony devices, hands-free automotive units, stereo headsets, mouse/keyboards, portable players, barcode readers and others. MindTree offers both versions of its EtherMind Stack & Profiles - embedded as well as host-based and offers customization and porting services around its Bluetooth IP portfolio.

MindTree's R&D Services combine expertise in semiconductor IP, hardware and software to offer complete product realization services. MindTree addresses the needs of the Communication, Wireless, Industrial Automation and Consumer Appliances industries to create their next generation products backed by strong domain expertise in ASIC/SoC Design, IP development, board, system and embedded software development. MindTree's licensable technologies help customers achieve cost and time-to-market benefits. These include Ultra Wide Band and Bluetooth wireless technology building blocks, Echo Cancellation and Noise Reduction algorithm and the VoIP protocol. MindTree has sold more than 25 licenses of its IP in the last four years and its baseband and software is shipped as a standard embedded option in the products of global silicon vendors.

Please visit [www.mindtree.com/pr/bluetooth.html](http://www.mindtree.com/pr/bluetooth.html) for more information.

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## About MindTree Consulting

### About MindTree

MindTree Consulting is an international IT company that delivers affordable business and technology solutions through global software development. Co-headquartered in Somerset, NJ and Bangalore, India, the company approaches technology initiatives in a business context, with the industry knowledge of a seasoned management team and employees exceptionally skilled in technology, business analysis and project management. MindTree Consulting develops applications to help companies enhance their enterprise operations. The company also delivers R&D services and designs re-usable building blocks for hi-tech companies. MindTree is the world's youngest company to be assessed at Level 5 in both CMMi and P-CMM. MindTree has been ranked among the top five Great Places to Work in 2004 in a study conducted by Grow Talent Company and Businessworld. MindTree has also been rated as one of the Best Employers in India for the second consecutive year in 2004 by Hewitt Associates.

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