



# Manufacturing PR Firm Expands Nationally

TR Cutler, Inc., July 19, 2005

URL: <http://www.pr9.net/business/services/1992july.html>

*Manufacturing PR Firm Expands Nationally with a new affinity program providing intensive Manufacturing PR Media Blitz' to members of manufacturing associations.*

PR9.NET July 19, 2005 - Ranked as the nation's leading manufacturing public relations firm, TR Cutler, Inc. ([www.trcutlerinc.com](http://www.trcutlerinc.com)) based in Fort Lauderdale, Florida, is launching a new affinity program providing intensive Manufacturing PR Media Blitz' to members of manufacturing associations.

The program was profiled in the South Florida Sun-Sentinel on Monday, July 11, 2005, announcing Mr. Schmidt's addition to the team. The link to the feature article coverage can be found at <http://www.sun-sentinel.com/business/local/sfl-ybzbar11jul11,0,694661.story?coll=sfla-business-headlines>

According to Cutler, "Manufacturing Associations have been seeking ways to drive additional revenue streams. Over the past few years membership revenue has decreased and service revenue has been one of the few ways in which these associations have been able to survive. Due to the leadership role that TR Cutler, Inc. has in the manufacturing public relations arena, we have decided to introduce a program that will allow manufacturing associations to offer their members deeply discounted PR services starting in September 2005. There will be no cost for the manufacturing associations to participate in the program."

The manufacturing associations that become early adopters of this Affinity Program will receive the highest rebate level from TR Cutler, Inc. Cutler expects more than 200 manufacturing associations to participate in the program by the end of 2006, serving more than 4000 manufacturers in North America.

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## About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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