



Superbreak teams up with Days Out UK to offer £1200 worth of leisure vouchers

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Booking a short break with Superbreak.com has never been better with all new customers receiving a year's free membership to "Days out UK".

PR9.NET July 14, 2005 - Short break specialist superbreak.com is offering all new customers a year's free membership to 'Days Out UK' (<http://www.daysoutuk.com/>) worth £14.95. Days Out UK offers discounts worth up to £1200 at a wide range of top visitor attractions across the country.

The two companies have made the offer very simple for consumers to take up: simply book a short break with <http://www.superbreak.com> and a unique booking reference is provided. Then, log on to <http://www.daysoutuk.com/> and the superbreak booking reference becomes the payment method for annual membership. Once a member, a whole world of discount vouchers becomes available at a range of visitor attractions across the UK. Simply pick the attractions and download the vouchers.

Superbreak released a statement saying, "it's a perfect partnership – book a short break with Superbreak.com and get a world of discounted attractions for even greater value for money."

Days Out UK also has unique partnerships with a number of leading tourism, travel and entertainment websites, including Ticketmaster, Passport 2 Sport and Top Table.

Days Out UK discounts include:

- * Liverpool – One child free per adult at the Beatles Story
- * Blackpool – Two for one entry at Blackpool Tower and Circus
- * Brighton – One child free per adult at Brighton Sealife Centre
- * London – Two for one entry at the Cutty Sark Clipper Ship
- * Kent or Devon – Two for one entry at Diggerland in Kent or Devon
- * Scotland – "Two for one" entry to the Museum of Flight in Berwick

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About Superbreak.com

Superbreak.com, incorporating Theatreak.com, is the internet division of Superbreak Mini Holidays Limited, the market leader for short breaks throughout the UK. Superbreak is part of Holidaybreak plc, a publicly quoted leisure company whose share price can be found in most major UK newspapers, or at <http://www.holidaybreak.com>.

Based in York, England, Superbreak specialises in booking 2-5 star hotel accommodation throughout Britain for the leisure traveller. Superbreak holds allocations of rooms at all hotels and we can book up to and including the day of departure.

About Bigmouthmedia

Bigmouthmedia are world-wide specialists in search engine optimisation, brand protection online and internet marketing.

Phone: +44 (0) 131 555 4848
Website: <http://www.bigmouthmedia.com>
E-Mail: robin.richmond@bigmouthmedia.com