



Datacraft Solutions Selected by Outokumpu and dj Orthopedics

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Outokumpu and dj Orthopedics select E-kanban instead of Fax Kanban, which is NOT Efficient and NOT Lean

PR9.NET June 24, 2005 - 1000% growth in e-kanban services in the past twelve months has North Carolina-based Datacraft Solutions (www.datacraftsolutions.com) poised to capture significant percentage of lean manufacturing organizations business.

According to Sam Bayer, President of Datacraft Solutions, "We have seen explosive growth from major manufacturing enterprises with Lean initiatives. From Wiremold to dj Orthopedics to KOYO to Outokumpu, our e-kanban system, Signum, is being used throughout North America."

FAX KANBAN is NOT Efficient and NOT Lean

At ten minutes per fax, someone is spending 3.5 hours per day in administration time. That inefficiency results in less time to utilize more suppliers or improve the relationships with existing suppliers.

Furthermore, even if 99% of those faxes are trouble free procurement signals, four faxes per month are going to be problematic and dilute the entire rationale for a lean manufacturing operation. Suppliers claim they did not receive the fax kanban; suppliers cannot make the shipment date requested and expedited shipping fees are incurred, or worse, there will be a stockout which will negatively impact customer service levels.

Bayer noted, "Signum, our electronic kanban system gives manufacturers a heads up to which of those four faxes might be the problem and then frees you up to deal with them because our system has dealt with the other 396 kanban signals with zero effort." Bayer also noted that process improvement with existing suppliers will further reduce lead times and inventory levels and bring more suppliers onto the system.

The leader in e-kanban is Datacraft Solutions. With more than 1000% growth in the past twelve months, Datacraft Solutions anticipates a continued rate of growth throughout 2008.

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