



Manufacturing PR Firm TR Cutler, Inc. Experiences 25% Growth

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Professional Marketing Firm reaching the Manufacturing sector grows by 25%.

PR9.NET June 20, 2005 - Ranked as the nation's leading manufacturing public relations firm, TR Cutler, Inc. (www.trcutlerinc.com) based in Fort Lauderdale, Florida, announced a 25% growth rate over the past twelve months. According to Cutler, "Manufacturing has seen a huge rebound over the past two years and the influx of young, business savvy manufacturing CEO's, Marketing Directors, Communications professional, have given way to a huge increase in PR business. The vital role of telling the manufacturing story has caught on and we expect to see continued revenue growth in excess of 50% in 2006."

- Cutler founded the Manufacturing Media Consortium™ in the same year. This is a group of more than 2000 journalists worldwide writing about trends, data, case studies, profiles, and features in the manufacturing and industrial sector. Cutler worked with hundreds of media outlets to expand the coverage and importance of the manufacturing media coverage.
- Cutler created the "Mass Marketing Manufacturing Media Blitz", a comprehensive 90 - 180 day program allowing manufacturers with little web presence or with a new product introduction to go from zero to sixty in a short-term PR campaign.
- Cutler authored The Manufacturer's Public Relations and Media Guide in 2000, which quickly became the key media resource guide for manufacturers seeking coverage.
- Cutler has been the spokesperson of the ETO (Engineer-to-Order) Institute, since 2004. The organization has quickly become the key resource for non-repetitive manufacturers. www.etoinstitute.org.
- Cutler was recently named a Contributing Editor to InMFG magazine and IndustrialLeaders.com in 2005.

TR Cutler, Inc., now have forty associates and is ranked as the largest manufacturing public relations firm worldwide.

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About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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