



Voice Actors Gain Voice-Over Resources from Interactive Voices

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Interactive Voices has launched their Resources section, giving registered voice actors access to voice-over and career development resources ranging from recording, auditioning, marketing, technology, education, finance, management, terminology, and access to royalty-free music, sound effects, and scripts. As a voice actors registered at Interactive Voices, professionals receive valuable opportunities including the resources mentioned above as well as visibility on the Internet and the potential to receive work from employers that use the Interactive Voices website.

PR9.NET June 01, 2005 - TORONTO, June 1 -- Interactive Voices (<http://www.interactivevoices.com>), provider of voice actor services, has developed a new voice-over resources section that registered talent can use at the Interactive Voices website. Voice actors can access exclusive tutorials, business templates, and career development materials free of charge as members of the Interactive Voices service. Whether a beginner actor is seeking out ways to become a voice-over professional or an established talent is enhancing their portfolio, the Resources section has tools to guide, influence, and establish the careers of the universal voice actor.

After receiving talent feedback and implementing changes, Interactive Voices is pleased to announce the launch of their new Resources section. Categories within the Resources section include: Auditions, Demos, Education, Finance, Management, Marketing, Music and Sound Effects, Scripts, Technology, and Terminology. Within each category, actors will find tutorials and user-friendly interfaces created specifically to service voice actors on a day-to-day basis, extending positive solutions and applying the "supply and demand" principle, a concept that Interactive Voices caters to and continues to thrive by.

Voice actors have 24-hour access to the Resources section and can learn about Interactive Voices with their step-by-step instructions and easy-to-follow tutorials. In the Auditions category, actors learn how to submit successful online auditions and how to craft winning proposals. The Demos category instructs talent on how to create an intriguing voice-over demo. The Education category demonstrates the importance of developing and the enhancement of a career in voice-over, empowering the actor to take charge and take action within their chosen occupation. Scripts and Royalty-free music and sound effects are also available to help build material for a fantastic voice-over demo.

For actors looking to expand their business horizons, business centric categories are also available including Finance, Management, and Marketing. In the Finance category, actors will learn how to invoice their clients and accept payments with ease. This includes both online and offline transactions. For voice actors interested in management, they can grow their businesses with a suite of customer relationship management tools, otherwise known as CRM. Marketing is no longer just about paid advertising as voice actors will ascertain, as they acquire new strategies for promoting their voice-over services.

Professionals seeking more technical resources will benefit from the Technology category. This category will show voice actors how to enhance their recording studio with leading technology. This category also incorporates simple digital file tutorials such as how to convert audio into the MP3 format, recording studio equipment, advanced recording techniques, and computer terminology.

Company Marketing Director Stephanie Ciccarelli says, "The Resources section is a true diamond in the rough. This vital amenity is available to encourage and stimulate voice actors for the pursuit of future success in their voice-over careers, particularly as a professional servicing and promoting themselves online."

Voice actors can access resources at Interactive Voices by registering for a Voice Talent Account. For more information, interested parties can read more about this offer at the Interactive Voices website located at <http://www.interactivevoices.com/voice-over-work.htm>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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