



# Number of Parts Defines Manufacturing Market Segmentation

TR Cutler, Inc., April 12, 2005

URL: <http://www.pr9.net/business/services/1615april.html>

*E-Z-MRP, the leading manufacturing software system for small manufacturers, announced effective April 15th, there will be a new pricing and product structure. According to Rocky Smolin, founder of Beach Access Software, makers of E-Z-MRP, "We see a distinction between those small manufacturers with less than five hundred parts in material resource planning, and those with a need for unlimited part numbers."*

PR9.NET April 12, 2005 - Smolin noted that some manufacturers will start with the under 500 parts version of E-Z-MRP, priced at \$2995, and grow into the new unlimited version, priced at \$9800. Beach Access Software credits the \$2995 for customers who later choose to upgrade. Other small manufacturers who presently have more than five hundred part will start right away with the E-Z-MRP Unlimited version.

Small manufacturers with more than one hundred parts can no longer manage the manufacturing process on an Excel spreadsheet. Since more than 84% of all manufacturers have less than fifty employees, there is a remarkable opportunity for cost-effective manufacturing systems like E-Z-MRP. Despite the extensive media coverage regarding ERP (Enterprise Resource Planning), in most cases these small manufacturers do not require all the functionality offered, nor can many afford the price point.

Somewhere between Excel and ERP is the core process for most manufacturers. By offering the two versions of E-Z-MRP, no small manufacturer will be required to purchase more software than actually needed, while still having the ability to grow into the E-Z-MRP Unlimited version.

The EZ MRP package includes a full-featured Bill of Materials processor, plus a material planning and tracking module which tracks all sales orders, forecasts, work orders (planned, firm, and released), purchase orders, shortages, raw materials and finished goods inventories. It also records a complete audit trail on all inventory transactions. Also included is a physical inventory function and a purchase order module for printing purchase orders.

E-Z-MRP runs on any Windows-based PC or network, and requires only Access 2000, Access XP, or Access 2003 to run. No on-site or remote training is required. A comprehensive user manual with tutorials provides all the required instruction. Leasing options are also available.

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## About TR Cutler, Inc.

Professional Marketing Firm reaching the Manufacturing Community Worldwide

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