



Spectrum Management Strategies 2005 – B2B conferences visiongain

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London, UK 10 February 2005, visiongain is pleased to announce its Second Annual Spectrum Policy Conference to be held in London on 2nd and 3rd March 2005. SPECTRUM MANAGEMENT STRATEGIES will gather senior representatives of telecommunications regulatory authorities, mobile operators, wireless service providers, network vendors and others, for an in-depth discussion on new ways to improve spectrum management and encourage the development of a healthy wireless market.

PR9.NET February 11, 2005 - The first day of the conference will focus on the opportunities and threats in spectrum liberalisation: what are the regulatory objectives in new spectrum policy developments, and what opportunities are opened by spectrum liberalisation? On the second day issues raised by the development of new technologies and the co-existence of licensed and licence-exempt spectrum will be discussed. Over the two days participants will be able to learn and engage in a debate to understand how to maximise the use of spectrum to save costs and improve wireless services.

Stephen Pentland from Spectrum Strategies Consultants and chairman of the conference emphasised the importance of discussing spectrum policy evolution: 'In this market economy, he says, spectrum should become cheaper for some users, yet will inevitably become unaffordable for some others. Yet further spectrum will be made freely available to all users – licence-exempt bands with no guarantees of quality or protection from interference. In the process, we may also unwittingly undermine the harmonisation and coordination that has led to the global success stories of technologies such as GSM'.

Senior representatives of all players in the spectrum market will give their views on these issues, including:

- Yves Bellego, Director of Spectrum Strategy and Planning at Orange France (also representing the UMTS Forum, endorsing association) will be asking if licence-exempt technologies are a threat to 3G licences or can complement them
- Tim Hewitt, Head of Radio Spectrum Policy at BT Group Plc will give an operator's view on the benefits and challenges of spectrum liberalisation
- Graham Louth, Director of Spectrum Markets, Ofcom will present how spectrum liberalisation has been managed in the UK since its introduction in December 2004
- Representatives of regulatory authorities in Belgium, France, Norway will give alternative views on the opportunities and threats in new spectrum policy developments
- Presentations on the technological aspects of spectrum management strategies will be given by Aegis, Alcatel, Siemens, Pulselink

The conference will be preceded by a workshop on IMPLEMENTING SPECTRUM LIBERALISATION AND TRADING IN THE UK. Richard Eccles (Bird & Bird), Tony Ballard (Field Fisher Waterhouse) and Richard Marsden (DotEcon) will look at the UK's leading position in Europe in terms of spectrum liberalisation and trading, and lead discussions on the UK's position on spectrum liberalisation can be a lesson for other European countries.

SPECTRUM MANAGEMENT STRATEGIES follows a successful first spectrum policy conference organised by visiongain in April 2004. The event on 'Reviewing 3G Licence Conditions' brought together key European regulators and operators to discuss how to ensure a rollout of 3G services to benefit both consumers and industry players. Overall a 4-star rated event, it generated high-level discussion and most participants expressed a strong interest in meeting again to examine the evolution of spectrum policy. Let's hope this event will provide a new occasion to engage in a fruitful debate!

For more information about this event, please visit www.b2b-conferences.com

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