



Major Hoodia Gordonii supplement manufacturer renames itself and goes 'whole body'

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The premium branded Hoodia Gordonii supplements manufacturer Advanced Diets UK™, is building on it's success by launching new products – and in consequence taking on a new name "Pure Herbal Extracts".

PR9.NET February 04, 2005 - Now firmly established as one of the main suppliers of Hoodia based products, Pure Herbal Extracts™ chemist's are studying and evaluating the latest health research to produce an exciting new range of products.

"Now that our Hoodia products are firmly established and expanding we are using the latest research to create in demand health supplements to cater for the widest markets possible."

"Due to the overwhelming success of our Hoodia Gordonii products, we are expanding our product range, using the latest research to produce in demand 'whole body' natural health supplements." Said UK wholesaler Vic Carrara.

"The Advanced Diets UK™ brand name simply doesn't reflect our growing product range, so we have decided to adopt the name 'Pure Herbal Extracts™'"

Pure Herbal Extracts™ (formerly known as Advanced Diets UK™), has established itself as one of the World leaders in producing premium Kalahari Hoodia Gordonii products. You might be unfamiliar with their brand name, but a closely guarded secret is the fact that they supply many of the World's leading Hoodia Labels with their own products.

For centuries Hoodia Gordonii was used by African Bushmen to stave off hunger pangs and increase energy, during long hunting expeditions. More effective than glucose, Hoodia Gordonii sends a signal to the brain fooling it into thinking that the body has eaten sufficiently.

"Feedback from just some of the thousands of people worldwide that have taken our products, is showing people reducing their intake of calories enough to lose up to two pounds a week with ease."

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Known by many children in the USA as a 'pet', the Chia plant's amazing properties as a natural energy booster has been combined with Hoodia to combat the dieter's dilemma – low energy – in one of the first new products to be launched, Chia Fat Blaster Plus™.

Aztec warriors were said to use Chia to as a high energy 'supplement' on their conquests. The Indians of the south west would eat as little as a teaspoon full when going on a 24hr forced march. It is interesting that 500 years later, modern science has concluded that Pre-Columbian diets were superior to present diets. Forced into obscurity, chia now offer a new opportunity to improve human nutrition by providing a natural source of omega-3 fatty acids, antioxidants and dietary fibre.

You can't turn on a television, pick up a newspaper, or go to a doctor's appointment these days without hearing about high blood pressure. It's a sad fact that, according to the American Heart Association, over two million Americans find out they suffer from high blood pressure; of these, more than 45,000 die annually as a result of the condition.

This led Pure Herbal Extracts™ to follow research by the US Department of Agriculture, Rutgers University in New Jersey, and recent USDA studies to develop one of the highest potency Blueberry supplements currently available.

"They are such a power packed fruit. Research and studies are indicating that Blueberries can decrease your risk of cancer, help prevent heart disease and stroke by reducing the build up of so-called "bad" cholesterol, guard against Alzheimer's and other neurological diseases, promote urinary tract health, optimize vision health and reversing the causes of blindness ... and the list just goes on."

"The main challenge is taking enough of them to see the benefits, which is why we came up with our Blueberry Max supplements. Let's be honest, we haven't always the time in the mornings to do and eat all the things we know we should do to stay healthy. That's why we developed our this product."

Now Pure Herbal Extracts™ are on a global march to spread the news, and help establish distributors worldwide for their products. Anyone that wants high quality health products and at the same time enjoy healthy profits, need to have a look at this company.

Information can be found at www.pureherbalextracts.com

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About Wholesale Hoodia

Specialist company producing in demand natural herbal supplements.

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