



Advertising Agencies Are Managing Voice Over Projects With Ease At Interactive Voices

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Advertising Agencies using the VoiceSuite project management software are experiencing a bold and strategic software phenomenon in addition to accessing over a thousand voice over talent in the Interactive Voices database. This revolutionary tool single-handedly facilitates, organizes, and prioritizes the voice over project management cycle, providing the user with a suite of tools and services found only at Interactive Voices. Advertising agencies are saving time, money, and valuable data by investing in the economical and efficient VoiceSuite. VoiceSuite allows the user to post, manage, and complete multiple projects, saving money on each voice over project for a modest annual subscription fee of US\$199.

PR9.NET February 03, 2005 - TORONTO, - Interactive Voices, provider of voice over talent services, is giving advertising agencies the most economical and efficient voice over management project software on the market for a modest fee of US\$199. Not only does the VoiceSuite software save agencies time and money in the casting and production process, it enables them to select professionals and work with them directly, giving them increased value on their investment and unique opportunities to influence and to participate in the creative process. Projects are completed quickly, money is saved by working directly with talent, and all the data is stored securely online.

Advertising agencies can register for a VoiceSuite Trial membership at no cost for thirty days, sufficient time to demonstrate the effectiveness of the software in completing one or more voice over projects. The trial provides agencies with access to all of the tools, resources, voice talent, and support that they would receive with the VoiceSuite subscription, allowing the agency to become familiar with the software and the Interactive Voices company, as well as develop relationships with voice over professionals to achieve their voice over needs. Each agency has their own Interactive Voices Client Support Representative for online and offline support. These representatives specialize in voice over project management and were directly involved in designing the VoiceSuite, thus ensuring excellent, knowledgeable, and personalized service.

VoiceSuite, while being primarily a project management software, also functions as a powerful networking tool, enabling agencies to seek out professionals that meet the requirements of a given project and to manage additional talent for future endeavors. The VoiceSuite software builds a rapport between clients and talents in a corporate and welcoming environment. Feedback ratings, similar to the feedback ratings between buyer and seller found at such sites as eBay, establish trust and validity for employment opportunities and services rendered. An online billing feature is also available at Interactive Voices for the convenience of both advertising agencies and talent vendors. Voice talents manage their PayPal webstores internally and can easily create a custom PayPal button to invoice a firm online.

Advertising agencies are currently making use of VoiceSuite for developing projects and hiring professionals for a diversity of applications such as television commercials and station imaging, television documentaries and series', radio commercials and station imaging, jingles for broadcast, audio book narration, storyboards, animated features, corporate presentations, telephone systems, Internet narrations, eLearning applications, GPS devices, and many more. Agencies are taking advantage of their ability to post multiple voice over projects simultaneously, often hiring talent within days of posting their projects.

Company CEO David Ciccarelli says, "VoiceSuite is intriguing advertising agencies. Our software is opening the eyes of many to the possibilities and benefits that VoiceSuite will provide for them today and in the future. The level of precision that agencies can achieve and the overall resources they will save has positioned VoiceSuite as the ideal solution to fulfill the needs of the agents and to ensure their success for a modest investment."

To participate in the VoiceSuite Free Trial or to register for a VoiceSuite account, forms are available online at the Interactive Voices website. For inquiries regarding VoiceSuite accounts or the VoiceSuite software, email or toll-free telephone calls are welcomed and will be addressed promptly. Reach an Interactive Voices representative toll-free at 1-888-359-3472 and register for a VoiceSuite account quickly to get started today.

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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