



# Pharmacy OneSource and Applied Informatics Launch "MTM OneSource"

Pharmacy OneSource, Inc., January 24, 2005

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*New Service Automates Medication Therapy Management (MTM) Programs for Pharmacists*

PR9.NET January 24, 2005 - Madison, WI and Fairway, KS -- Pharmacy OneSource, Inc., a trusted provider of professional information and formulary management tools to the pharmacy market, and Applied Informatics, LLC, a provider of state-of-the-art personalized drug information services, today announced the launch of a new integrated service -- MTM OneSource (<http://www.mtmonesource.com>). MTM OneSource automates the delivery of MTM consultations under final rules for Medicare Part D published by the Centers for Medicare and Medicaid Services today.

"Many of our pharmacy clients have been waiting for the opportunity to deliver -- and get paid for -- medication-related consultations in a routine manner. The final rules for MTM programs make that opportunity a reality. We are pleased to be the first to market with a tool that is specifically designed to give pharmacy staff the ability to provide patients/customers Medicare compliant MTM consultations. Even more, by standardizing and automating MTM consultations, the profitability of pharmacy practices is enhanced," said Keith Streckenbach, President & CEO of Pharmacy OneSource, Inc.

"A consistently-delivered, comprehensive medication evaluation is at the core of the new MTM programs now defined by CMS. MTM OneSource gives community pharmacists, pharmacy chains, and prescription drug plans the tools to deliver a fully-documented medication consultation based on the requirements of CMS and on regularly-updated clinical drug information tailored to the MTM regulations," said Timothy McNamara, MD, MPH, President of Applied Informatics.

The MTM OneSource tool, under development and refinement for months, provides basic drug utilization review (DUR) screening (for interactions, duplication, conflicts, etc...) and goes much farther by offering patient-specific checks on drug dosing (including age, weight, height, renal function, and hepatic function adjustments), drug-disease conflict checking, compliance tracking, medication profile risk prediction, patient education materials, pharmacist annotation, and report generation and archival.

The MTM OneSource service is available now to all community pharmacists, pharmacy chains, and prescription drug plans providing healthcare professionals access to the MTM OneSource tool kit, up-to-date notifications on the latest CMS guidance, and news regarding Medication Therapy Management programs.

Pharmacy OneSource, (<http://www.pharmacyonesource.com>) is a resource for pharmacists and healthcare professionals offering affordable electronic drug information (<http://www.druginfoonesource.com>), formulary management tools (<http://www.formularyonesource.com>), and other services.

Applied Informatics, LLC, offers state-of-the-art electronic analytic tools, like MedicationAdvisor (<http://www.medicationadvisor.com>) and MTM OneSource, that help consumers, and now professionals, understand the benefits and risks of their medications and manage complex drug regimens.

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## About Pharmacy OneSource, Inc.

Pharmacy OneSource is pharmacy's #1 documentation and formulary Software-as-a-Service (SaaS) provider. Our nearly 50 innovative team members provide best-in-class, SaaS solutions to current and future challenges within health-system pharmacy worldwide. Our SaaS solutions contribute to high performance pharmacy through better outcomes, lower costs and system-wide results. More than 1,000 healthcare organizations worldwide utilize our HIPAA compliant web-based services: Accupedia, Amplifi, Quantifi, ScheduleRx, Senti7, Simplifi 797, and UnitStock.

<b>Phone:</b>	800-654-8395
<b>FAX:</b>	425-452-5649
<b>Website:</b>	<a href="http://www.pharmacyonesource.com">http://www.pharmacyonesource.com</a>
<b>E-Mail:</b>	<a href="mailto:keith@pharmacyonesource.com">keith@pharmacyonesource.com</a>
<b>Address:</b>	3535 Factoria Blvd. SE, Ste. 440 Bellevue, WA 98006