



Voiceovers For Telephone Greetings, Interactive Voice Response, Auto Attendants, On-hold, and Voice Messaging Systems

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Voiceover talents that specialize in recording telephone applications such as voice messaging, auto attendants, interactive voice response, on-hold messaging, voice broadcasts, and voice greetings can be found at Interactive Voices, meeting the needs of corporate entities and not for profit organizations. Voiceover talent are available to record telephone scripts for every day use and for special events, enabling employers to brand their company and service clients with consistent and persuasive marketing.

PR9.NET December 30, 2004 - TORONTO -- Interactive Voices, provider of voice over talent services, is featuring voice over talent that specialize in recording telephone applications for voice mail broadcasts and greetings, auto attendants, interactive voice response, on-hold messaging, and on-going telephony work to assist companies with their demanding and evolving telephony needs. Clients can find and hire voice over talent for telephone projects by browsing the Featured Voice Talent Telephone category, by posting a project and receiving request for quotes, or by using the search tool and typing in desired keywords to locate professionals that meet their specifications.

When a customer first calls a business, they are welcomed by the company's auto-attendant. The interactive voice response (IVR) informs the caller of the options available to them, interacting with the caller through a series of frequently asked questions. The electronic voice market (IVR) is expected to surpass \$1 billion in 2001 and \$2 billion by 2005. The electronic voice market as a whole will increase more than 340% by 2005, says source Computer Economics. Other IVR options can provide the caller with the opportunity to enter their account number or use speech recognition tools to facilitate a more efficient and straightforward experience while waiting to speak with a live customer service representative.

When transferring to a live customer service representative, callers can learn more about the business through creative on-hold messaging, targeted marketing to a captive audience. Telephone marketing campaigns are capable of promoting both sales and support for customers as they wait on the line. These courtesy and sales strategies can be optimized to answer frequently asked questions about products or services, saving both time and money. Opportunities to introduce new products or partnerships provide an excellent segue to cross-sell offerings that a sales force may not have time to mention on the telephone with a customer. Not only does telephone messaging increase customer knowledge about a given business, it has been proven to enhance a company's image, retain callers who would otherwise hang up, and increase overall sales.

Finally, if no sales agent is available or the call is being placed after regular business hours, callers have the opportunity to leave a voicemail message. This is the final opportunity to make a positive impression with the caller. The caller is assured that their call will be returned promptly during regular business hours, and that the company values their interest and looks forward to serving the caller in the near future. The caller is given options as opposed to the cold shoulder, and is grateful for the customer service that they have received until the time that a company representative can return their call.

Company CEO David Ciccarelli says, "Businesses that heed telephony etiquette retain callers and generate sales. At Interactive Voices, our professional voice over talent will turn waiting time into selling time, maximizing the effectiveness of corporate on-hold marketing while educating a captive audience using this vital public relations tool."

Interactive Voices invites clients to search for voice over talent to record their telephone voice over needs by posting a voice over project, browsing the Featured Voice Talent Telephone category or by conducting a keyword search with the SmartSearch Tool. Turn waiting time into selling time at Interactive Voices, the leading voice over marketplace.

Telephone Voice Examples: http://www.interactivevoices.com/cgi-bin/view_category.pl?cid=6

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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