



New Visions appoints PR Consultancy

immediate future Limited, November 29, 2004

URL: <http://www.pr9.net/ent/music/1356november.html>

New Visions has appointed immediate future as its PR consultancy

PR9.NET November 29, 2004 - New Visions was one of the first companies to enter into the mobile content download space and has established partnerships with a number of music labels, including EMI Music UK labels, Virgin; Parlophone; Chrysalis; Innocent; Relentless; Mute; as well as Beggars Banquet; Wall of Sound; Ministry of Sound and Sanctuary Records. The company specialises in creating and delivering official, artist endorsed content that allows its clients to maximise the mobile opportunity. As part of New Visions' marketing strategy, PR will play a crucial role in communicating its specialised services to the new media, mobile and music industries.

Caroline Walton, Director and Co-Founder at New Visions, comments, "PR will play a fundamental role in reinforcing our key messages of commitment to quality; artist endorsed content; and empowering content owners in the digital space.

"The immediate future team specialises in raising the profile of companies in the digital industries. Moreover, the team's insight and knowledge of mobile and interactive content will ensure that our key communications are delivered to the right people."

###

About immediate future Limited

immediate future Ltd is an independent public relations (PR) and communications consultancy, specialising in media, creative and digital industries. The team is highly experienced in both corporate and business-to-business PR. We have a proven track record with clients ranging from public and private companies, to 'not for profit' organisations.

The company is founded on three core principles: in-depth industry knowledge, professional standards and accountability. We use these foundations to deliver a holistic approach to reputation management with proactive and creative PR strategies, trusted on- and off-line media relations, and a vast array of PR tactics. The result is high-quality public relations that makes our clients' lives easier and brings real business benefit.

Phone: 0845 408 2031
Website: <http://www.immediatefuture.co.uk>
E-Mail: pressoffice@immediatefuture.co.uk

[PR9.NET - Your Free Press Release Service](#)