



Asia Embraces the eW@LL Methodology for ridding the World of Unwanted Messages

Gennux Microsystems Corp., November 26, 2004

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Sam Huang, the creator of the globally acclaimed eW@LL Solution, has accepted the invitation from a number of organizations and governments in Asia to assist them with the unwanted messaging crisis which is eroding their electronic messaging infrastructures.

PR9.NET November 26, 2004 - Sam's 6 years of experience with the detection and prevention of this social menace - along with his system designed and built for the apprehension of the people responsible for these attacks - continues to win him recognition from governments, businesses and citizens globally. Sam has pledged to work with anyone who shares his passion to eradicate this menace from the global messaging infrastructure. While this may have been perceived as an unrealistic goal, with recent support from governments and businesses, this mission is well on its way to becoming a reality.

"No person, anywhere in the world, should be subjected to the violation of their rights and privacy, to censorship, or the fear that unwanted electronic messaging is fostering. Every human has the right to receive what they want to receive from whom they wish to receive it from and it is our job to provide them with the tools to empower them to execute these choices." (Sam Huang, Gennux)

Sam, now labeled the Wiz-Kid by Canadians, will begin his mission in Tokyo, Japan where he will meet with industry leaders. Sam will be sharing his knowledge for the solution to Japan's current and future electronic messaging problems for cell/mobile phones, personal digital assistants, wireless mobile computing devices and email.

Then he is then off to Hong Kong where he will be working with strategic partners and governments in an effort to shed light onto the solution to the problems faced by the people, businesses and government in Hong Kong. He will be meeting with Hon. Mr. Sin Chung Kai, Legislative Councilor of Hong Kong, as well as local representatives from the telecom, IT and security industry: Hutchison Telecom, PCCW, IBM, ITTDC/VTC, ComSpire just to name a few.

Sam's Hong Kong public address:

Venue : 15/F, VTC Tower, 27 Wood Road, Wanchai, Hong Kong

Date : 2 December 2004 (Thursday)

Time : 1:30 pm to 4:35 pm

Led by Cathy Yao from Industry Canada, Sam will be off to China to meet with Mr. Shen Zhi Xiong, Chief Director of E-government Division – Department of Information Industry, Government of China to explore the alternatives available and the appropriate solution to rebuild the image that the Western World has of the China's e-messaging infrastructure.

Sam is scheduled to join Prof. Dong Shou Bing, Chief Engineer, Network Centre, South China Science & Technology University in the sharing of his findings from the countries which have embraced his global solution.

The mission to Taiwan will be lead by Comspire and will focus on telco's and ISP's abilities to increase customer satisfaction and retention with the proper use of an unwanted messaging protection technologies.

The team will be meeting with the second largest ISP in Taiwan – Chuunghwa Telecom and SeedNet. Sam will be sharing the studies, which conclude that the currently available technologies are inadequate and invasive from the customer's perspective, and will provide the customer data which demonstrates that customers are embracing solutions which have adopted Prof. Dong's methodology.

He will present the customer surveys which will demonstrate how telcos and ISPs can reduce the costs for providing messaging services and yet increase customer satisfaction and retention.

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About Gennux Microsystems Corp.

Founded in Canada, Gennux, produced and released the eW@LL Solution in response to the demand for a Globally Acceptable set of tools to manage Unwanted Electronic Messages (Spam) for Governments, Telecommunications Service Providers, ISPs, ASP's business and the public. Gennux's vision and mission is to eliminate this menace to our electronic society with the deployment of the eW@LL solution. To date, the success of this objective has surpassed all business forecasts. Our Customers and Partner Companies will soon be present in every city in every country of the world.

Phone:

(780) 437-3806

FAX: (780) 486-3637
Website: <http://www.gennux.com>
E-Mail: info@gennux.com
Address: 17523-100Ave.

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