



# The Creator of "Black Salt" Looks Forward to New Alliances

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*Aries Carmona, the creator of "Black Salt" is pleased with the fact that they are in talks with October Pictures.*

PR9.NET November 24, 2004 - LOS ANGELES, CA, "Black Salt" ( [www.blacksaltfilm.com](http://www.blacksaltfilm.com) ) creator Aries Carmona is looking forward to working with October Pictures Limited ( [www.octoberpictures.com](http://www.octoberpictures.com) ) on both the "Black Salt" film and video game projects in the near future.

Yesterday it was revealed that October Pictures Limited were in talks with Ratti Entertainment as it pertains to the "Black Salt" film and video game project.

"We were very pleased that October Pictures got in touch with us to continue talks about our possible association in the future, we are pleased but not surprised, as Leslie Loh of Polyfuzion Entertainment has been one of the driving forces for this possible alignment. We see "Black Salt" not just as a film or a video game but as a culture and that is what all of those involved have worked so hard on developing. Kids need positive role models and we are looking to provide that" said Aries Carmona, creator of "Black Salt" and president of Aries & Co.

October Pictures Limited has worked on several high profile feature films such as "Lara Croft Tomb Raider: The Cradle of Life" which starred Angelina Jolie, "Spy Game" which starred Robert Redford, the martial arts blockbuster "Crouching Tiger Hidden Dragon" which starred Yun-Fat Chow & Michelle Yeoh, and "Die Another Day" part of the James Bond Series which starred Pierce Brosnan & Halle Berry.

Members of the "Black Salt" team include Owen Ratliff president of Ratti Entertainment, Aries Carmona creator of "Black Salt" and president of Aries & Co, Leslie Loh partner of Polyfuzion Entertainment, Sonny Sison partner of Polyfuzion Entertainment. World renowned martial artist Alan Goldberg of "Action Martial Arts Magazine", and their advertising & public relations agency New Age Media Concepts.

Contact New Age Media Concepts at 888-463-9237 for information on partnership, product placement or sponsorship opportunities for the "Black Salt" film or cartoon series. For inquiries about manufacturing the "Black Salt" video game (PC, Console and Internet Based) call 888-463-9237, [www.namct.com](http://www.namct.com).

## About October Pictures Limited

October Pictures Limited is a visionary force in film and video product. Founded by award winning filmmakers with extensive experience in international and regional film and video production,. October Pictures creates and produces high quality projects across a variety of filmed media formats.

The film division initiates and develops feature film projects based on a deep knowledge of international film financing, distribution and production techniques.

They take on feature film and television commercials co-production with overseas-based production companies, filming in Hong Kong, Mainland China and others areas of Asia.

The television commercials and video divisions concentrate on producing projects for a wide range of clients, utilizing multi-media professionals and the latest in film and video production technologies. In October of 2002 October Pictures established offices in Beijing and Seoul Korea.

## About Ratti Entertainment Group

Ratti Entertainment Group was created to assist independent music labels successfully execute their business plans. With marketing experience and a strong emphasis on strategic budgeting, planning, and grass roots retail promotions, the skillful services that are offered will help make any musical project a successful one.

With a strong network system in place, and access to some of the best music connections in the United States, Canada, England, Germany, Japan, Scandinavia and the Netherlands, Ratti Entertainment Group offers independent labels and artist options that could be an asset in their pursuit of success.

Some of the songs that Ratti Entertainment has represented were placed in movies such as "Bulworth" starring Warren Beatty and Halle Berry, "Fakin Da Funk" starring Pam Grier, "Blade" starring Wesley Snipes, "The Learning Curve", "Unsigned Artist" on MTV, "Intimate Betrayal" and "AfterAll" both BET movies.

"Black Salt" is a registered trademark of Ratti Entertainment and Aries & Co. "Black Salt" is a project that entails the development and production of a feature film, video game and cartoon series.

## Contacts:

Ratti Entertainment Group 800-568-1280

Website: [www.rattientertainment.com](http://www.rattientertainment.com)

Black Salt Films  
Website: [www.blacksaltfilm.com](http://www.blacksaltfilm.com)

October Pictures Limited  
Website: [www.octoberpictures.com](http://www.octoberpictures.com)

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### **About New Age Media Concepts**

New Age Media Concepts is one of the premiere and most innovative advertising and marketing companies in the United States today. Providing clients with media planning, public relations, crisis management and creative development services. Catering to small and large companies both publicly and privately held.

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