



Voice Overs For Video Games Are Now Available at Interactive Voices

Voices.com, November 24, 2004

URL: <http://www.pr9.net/games/video/1338november.html>

Search for voice over talent in the Interactive Voices Video Game Voices featured talent category. Find voice over talent who specialize in voicing animated characters in video games, including voices from video games created for companies such as Microsoft Xbox, Sony PlayStation, and Nintendo GameCube. Professional voice over talent will supply buyers with competitive bids for specific video game projects, MP3 demos, and proposals through the auditioning process, providing clients with quality and cost-effective solutions to their voice over needs.

PR9.NET November 24, 2004 - TORONTO, Interactive Voices (<http://www.interactivevoices.com>), the leading voice over marketplace, has added Video Game Voices to their stellar lineup of Featured Talent Categories. Clients can search for voice over talent who perform voice overs for video games quickly by visiting the Interactive Voices Featured Talent Categories. Video games have recently enjoyed a surge in popularity, and the need for voice over actors has increased to keep up with the demand from avid gamers and corporations alike.

Professional voice over talents have the ability to bring the prowess of gaming technology into consumers homes in a real and very personal way. Hearing a voice emanate from a computerized character on a television or computer screen creates an authentic and intimate atmosphere, enabling the participant to comfortably relate to and interact with a given character. This verbal interplay encourages the participant to better identify not only with their character, but with the game as a whole, breeding brand loyalty and a strong fan base.

Voice over talent are hired to voice characters, narrate introductions, instructions and scenes, and to bring their characters to life with unique and powerful interpretations, leaving gamers with a concrete idea of the personalities of their characters. With the advent of voice over in role playing games, virtual reality, sporting, and educational games, users have become accustomed to hearing voice over and incorporate it as an influential and enjoyable aspect of their recreational gaming.

A consolidated base of the top professional voice over talent in the world reside at Interactive Voices, many who are at ease voicing commercial work in addition to breathing life into animated and computer generated characters. Video Game voices are recognized as some of the most retentive and persuasive voices on the market, which explains why video and computer game developers rely upon their voice talent to endear their audiences and create brand loyalty through the characters that they voice.

Company Vice President of Client Sales and Services Rob Southon says, "Voicing video and computer game characters is a specialty discipline that only the top voice over talents from Interactive Voices can provide. Given the level of virtuosity and creative talent available, video game developers will not only find the best in the business, they can also go directly to the source for a cost-effective solution."

Voices for video games are serving a market where supply and demand is key. Video game developers are invited to find voices that will encompass, deliver, and retain gamers, keeping their companies competitive and their fan bases secure with the knowledge that their favorite characters and also characters yet to come are only a click away at Interactive Voices.

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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