



Voice Over Talent Account Re-branded

Voices.com, November 03, 2004

URL: <http://www.pr9.net/ent/radio/1302november.html>

Voice Over Talent Gratis Membership Given More Appropriate Name

PR9.NET November 03, 2004 - TORONTO, Interactive Voices, provider of voice over talent services, has changed the name of their gratis voice over talent account to Guest Voice Talent, creating a more gracious and welcoming membership while establishing greater relationships with voice talent. Both entry level and professional voice over talent can explore career opportunities with Interactive Voices prior to investing in either the Preferred or Premium Voice Talent accounts, which include auditioning for client projects and marketing opportunities throughout the website.

Members of the Guest Voice Talent account are given a personal webpage and enough storage to house one 1 MB voice over demo. Voice talents have the ability to purchase additional storage for their voice over demos and can also participate in a reciprocal link exchange to receive a voice talent listing in the Interactive Directory. Clients are able to search for the Guest Voice Talent members through the search tool or by accessing the Interactive Directory. Voice talents can be contacted directly from their personal webpage by email to discuss employment opportunities with clients.

To fully experience the benefits offered by Interactive Voices, voice talents have the opportunity to upgrade their account at any time, and are also given the tools to expand their portfolio offering online. To access voice over auditions, a voice talent must sign up for a Premium or Preferred Voice Talent membership, allowing them to actively pursue client projects and prepare proposals for posted job opportunities. These two levels of membership also provide a minimum of three Featured Talent Categories, 5MB of storage for voice over demos, and online PayPal transactions.

Company Marketing Director Stephanie Ciccarelli says, "After receiving voice talent feedback and reviewing the current state of the gratis account, it was a unanimous decision to change the name to 'Guest Voice Talent'. The name change creates a friendlier image and also provides a positive solution for amateur voice over talent and professional voice over talent who are interested in exploring our services prior to making a monetary commitment."

The Guest Voice Talent account is yet another innovative opportunity provided by the leading voice over marketplace, Interactive Voices. All voice talent are welcome to join and profit from their voices online, and have the satisfaction of knowing that they are a part of a team that always puts their best foot forward.

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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