



FinnStar Hockey Announces Campaign to Raise Sports Awareness

FinnStar Hockey, Inc., October 30, 2004

URL: <http://www.pr9.net/sports/winter/1297october.html>

FinnStar Hockey, Inc. one of America's fastest growing brands of quality and innovative ice hockey and sporting goods equipment has announced a competition to win FinnStar logo Apparel and raise awareness of all that is good about sports.

PR9.NET October 30, 2004 - FinnStar Hockey, Inc. a ten year old company from Bradenton, Florida and an office in Oslo, Norway has announced a campaign to raise awareness of the good qualities of sports. The "join the club FinnStar and win" competition has been announced with the ultimate goal to increase awareness in the sporting goods and sports industry of all that is good about sports. "With all that is in the news almost daily regarding athletes with drug problems, being arrested, and other personal issues we decided as parents, athletes and motivators that it was time to place a more positive message in the media using our ambassador of sports Finn". said Evan Andriopoulos, Vice President of Marketing and Sales for FinnStar Hockey, Inc. "We have seen a tremendous response to our product line and our positive message and we thought it about time to give even more back to the sports community". FinnStar will give away logo apparel each month in a monthly drawing. More information can be seen by going to <http://www.finnstarhockey.com>

With membership in the club FinnStar members will receive monthly updates, coaching tips, and important news. FinnStar Hockey, Inc. is a company that prides itself on creating products "for players by players" and now can coin the phrase "for parents by parents".

"So much negativity in the media has overshadowed all the positive aspects of sports" said Finn, Ambassador of FinnStar Hockey, Inc.

A little information on Finn:

Finn the Starfish™

Position: Company Spokesman and Ambassador of Sport

Career Highlights: Finn arrived in the human world as a youth hockey player from the sea in 1995. Now a young adult with world experiences, Finn's promotion of principals about fair play, sportsmanship, teamwork are the foundation for all members of the FinnStar team in their business activities.

Stats: Finn plays for the World Deep Sea Team (2003 Champions). Actively plays in other leagues in the seas and land venues around the world. Pro players in the sea travel from venue to venue often playing for different teams to promote the game.

For more information please see <http://www.finnstarhockey.com>. FinnStar Hockey, Inc. is the preferred partner of the ECHL, UHL, Minnesota Hockey and teams across the globe! "Swim on over" says Evan Andriopoulos

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About FinnStar Hockey, Inc.

OneMillionDollarsForHistory.com was founded in order to raise 1 Million Dollars for the preservation, education and enjoyment of history. OneMilliondollarsforhistory.com will raise funds via donations of \$1.00 per pixel in order to reach our goal of One Million Dollars. With these donations 1 pixel per dollar will be awarded for your logo-link, message or picture.

Donations will be awarded to various and needy historical sites, groups, schools, communities and to those seeking to not only preserve history & historical sites but to those looking to make history more real and "fun".

Website: <http://www.onemilliondollarsforhistory.com>

E-Mail: donate@onemilliondollarsforhistory.com