



eWarna's Latest Color Approval Process Manager Links Seamlessly into PLM Solutions

eWarna.com Sdn Bhd, October 18, 2004

URL: <http://www.pr9.net/comp/development/1267october.html>

eWarna, the global leader in online color collaboration solutions, is pleased to announce the release of version 2.0 of XMatch, its web-based color workflow application. eWarna's XMatch web-based solution drives time out of the color submission and quality control processes and improves communication and collaboration within the color supply chain.

PR9.NET October 18, 2004 - Kuala Lumpur, Malaysia - eWarna, the global leader in online color collaboration solutions, is pleased to announce the release of version 2.0 of XMatch, its web-based color workflow application. eWarna's XMatch web-based solution drives time out of the color submission and quality control processes and improves communication and collaboration within the color supply chain.

One of the most exciting features of XMatch 2.0 is the XML link to PLM, CAD and other supply chain solutions. Typically a color management system used for color approval works with data that is also used in PLM solutions (buying division, fabric type, collection number, season, etc) with only the actual color reflectance measurement being unique to the color manager. Without an easy link, this data must be retyped for every color approval. Having an API that most industry leading PLM solutions can communicate with, "jobs" or specifications created by designers and merchandisers on the PLM side could be directed to automatically create color jobs for matching approval in XMatch. Colorists and Dyers throughout the supply chain use XMatch to manage their digital lab dip approvals, bulk approvals, bulk sorting and so on, with the API ensuring that the status of each stage (approved or not, with this buying office or garment maker) is also presented in the PLM tracking module.

"XMatch has saved up to 75% of color approval workload for major specifiers already running it on it's own," said Richard Lawn, Chief Strategy Officer of eWarna. "Logically all color approval managers should be able to function as part of the PLM solution at the specifier end but also be able to be an individual web based system for colorists, dye mills or garment assemblers who are not linked to the PLM. This saves a lot of re-typing, meaning less work and fewer mistakes, and also means that one of the most important parts of fabric development can be tracked inside the PLM."

XMatch 2.0 also delivers:

- High network visibility allowing users to view color activities four levels down the supply chain
- Customizable workflow to address specific color communication requirements
- Friendly user interface
- New tools including bulk color approval, unlimited reports creation and support for multiple report formats

The result: Improved revenue performance and productivity from faster turnaround time in product development, improved product quality and enhanced efficiency.

Powered by eWarna's Online Color eXchange (OCX) technology, an Internet platform that facilitates color communication, XMatch has proven success in reducing color development lead times in the Textile and Apparel sector. It is equally applicable to any color critical industry.

XMatch is accessible from any web-enabled computer anytime, anywhere. A trial version is available at <http://ocxws.ewarna.com/xmatch>

###

About eWarna.com Sdn Bhd

eWarna is the leading developer of online color collaboration solutions for sewn-products and other color critical industries. Its Online Color eXchange (OCX) technology allows industries such as textiles, apparel, dyestuffs, paints, inks and plastics to communicate color and color information accurately and instantaneously across complex supply chains using precise reflectance data. Its color technology can also be integrated into PLM/PDM and other third party solutions where color is critical for the end users. Among the list of eWarna clients are Liz Claiborne, Dillard's, Perry Ellis, Under Armour, Toys R Us, Disney and Li & Fung. More information on eWarna and its products can be found at www.ewarna.com

Phone: +6 03 2161 8333
FAX: +6 03 2162 2993
Website: <http://www.ewarna.com>
E-Mail: sweeyoke@ewarna.com
Address: B-15-8, Megan Avenue II
No:12 Jalan Yap Kwan Seng
50450 Kuala Lumpur
Malaysia

