



Online innovation compliments long established print services

YourTribute.co.uk, August 24, 2004

URL: <http://www.pr9.net/business/ecommerce/1135august.html>

A Manchester-based Internet development team has launched www.YourTribute.co.uk. Designed to compliment existing newspaper "personal tribute" advertisements, YourTribute allows users to produce a unique online tribute page for that special person.

PR9.NET August 24, 2004 - The website is aimed at Internet users of any skill level, and the cleverly designed order system will allow the user to choose from several layouts and incorporates sophisticated techniques to help the user add their own images (or some clipart) to their tribute.

Hooked into the PayPal network, tributes can be purchased for just £1.99 and are kept alive on the www.YourTribute.co.uk servers for 3 months. Once the tribute has been purchased it can be easily updated online.

The man behind the project, Paul Daly, had this to say on the launch of the service:

"Existing tribute advertising in the UK press is a long-established public service crying out for technological innovation. YourTribute is designed to fill this gap in the market. Our aim is to compliment the tributes found in many UK regional newspapers with a more sophisticated and flexible online tribute page".

The system was launched at the following address on the 24th of August 2004:

<http://www.yourtribute.co.uk/>

YourTribute will begin advertising in the regional and national press over the next few months.

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About YourTribute.co.uk

YourTribute.co.uk has been created by a small team of skilled developers. Based in the UK (Manchester) YourTribute.co.uk is just one of many websites currently being created for the UK market.

Website: <http://www.yourtribute.co.uk>
E-Mail: info@yourtribute.co.uk