



Launching of Cheap, Eco-friendly, Bio-degradable Jute products for Home & Office, Leisure & hospitality Industry.

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Launching of 100% Bio-degradable and Eco-friendly Jute products such as Jute slippers, Jute coasters, Table Mats, Floor mats, Hanging chairs, Hammocks, Wall hangings and other Jute handicrafts for the use of Home and Office, leisure & hospitality industry.

PR9.NET August 10, 2004 - "Indexpo Corporation is committed towards promoting a greener world" says Mrs. Ruma Dutt, the Kolkata (Calcutta) based entrepreneur on the event of launching her new line of Jute based products targetted for the leisure and hospitality industry.

Jute slippers, she claims, is unique for use of guests in hotels because of its bio degradable nature and the inherent advantages that they offer both to the hotelier and the user, apart from being cheap. Moreover, the ethnic looks give the user to stand out from the crowd.

To quote Mr. Philip W. Mones, Director of Purchasing , Millennium Broadway Hotel, New York, on Jute slippers:-

"The slippers that you sent to us are very nice and are very interesting, some of the designs are rather unique and ones that I certainly would consider using in a tropical or leisure style hotel..... I am quite sure that the samples that were sent are of the stated quality and if placed in the proper location, would carry some substantial memory to the patron of that your slippers, and in turn may provide that particular property with a tremendous intangible..... I truly feel that your slippers belong in a much nicer facility (and I am not Sugar Coating my words here). They truly are unique and deserve to be used in a facility where they can also act as a marketing tool for the property at which they are located."

Apart from the 'Hotel Slipper' category her product range also include 'Casual wear' and 'Fancy' variety with elegant looks which can be used as a Cruise slipper, Walking slipper, Bedroom slipper, Garden slipper, Gym slipper, party slipper etc. The designs of all the categories are interchangeable and could also be a good "Gift Idea", she added.

On the interiors and decoration front Jute coasters, Table mats, Floor coverings, hangings, pen stands, Wall mats will definitely vouch for the asthetic sense of the user, she emphasised. These products may be of different shapes, sizes, thickness and colours. Jute coasters find their use in Hotels. Restaurants, Bars and Pubs including homes and offices.

Jute table mats also come in various sizes, shapes, thickness and colours. Larger mats can be used as full fledged table covers while the smaller ones can be used as dish mats. The smaller ones can also be stitched together to cover a much wider area.

Jute floor coverings are aimed as a substitute to carpets, specially where partial covering of non standard dimensions are required. Specially in centers of halls or on lawns and in case of temporary make-shift arrangements. These also come in various shapes and sizes but rectangles, circles and ovals are more common.

They can be stitched together to cover a much more wider area and even covering the entire floor area. A very handy product for interior decorating. These also find their place as wall hangings to give glorious looks for interiors.

The products being Eco-friendly, Bio-degradable, Cheap, Innovative and above all with their ethnic looks, they will definitely become a choiced product range globally within a very short time; going by the popularity it has gained in the local market, she remarked.

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About Indexpo Corporation

Manufacturers and exporters of 100% Bio-degradable and Eco-friendly Jute products such as Jute slippers, Jute coasters, Table Mats, Floor mats, Hanging chairs, Hammocks, Wall hangings and other Jute handicrafts for the use of Home and Office, leisure & hospitality industry.

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