



All singing, all playing SDK: Opera Selects lacta's Games4TV(tm) for Opera 7 iTV SDK

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Opera Software today announced that it has selected a set of lacta LLC's Games4TV(tm) games for inclusion in its new Opera 7 iTV Software Development Kit (SDK). Manufacturers who license Opera 7 for new iTV devices will also be able to use the Games4TV set for testing and demonstration of their hardware to customers.

PR9.NET August 02, 2004 - Most iTV applications can be developed in HTML and JavaScript and rendered with Opera's iTV browser. This standards based approach saves Original Design Manufacturers (ODMs), Set-top box (STB) manufactures and operators significant time and money, and reduces the irritating churn inherent in most iTV applications in use today.

"We're very pleased to be able to include lacta's Games4TV as part of Opera's SDK for iTV," says Jon S. von Tetzchner, CEO, Opera Software ASA. "With years of iTV experience and one of the largest libraries of well-tested games in its Games4TV package, lacta demonstrates the advanced potential Opera's iTV browser unlocks for set-top box manufacturers and operators."

"We are delighted to be working with Opera to bring our popular Games4TV to the Opera 7 iTV browser," said Laura Buddine, CEO, lacta LLC. "Opera 7 for iTV has the advanced features and DOM2 compliance that allow us to make dynamic game experiences in the browser alone, without having to use a Java Virtual Machine (JVM) or other plugins."

The starter Games4TV set is available for deployment licensing from Opera. They are easily customized for any language, and do not require a network connection for play. lacta has more than 40 games in its Games4TV library, all of which can be provided for Opera 7.

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About lacta LLC

lacta LLC is the developer and publisher Games4TV, a large library of popular, evergreen games designed specifically for delivery on interactive television. Games4TV is deployed in cable, telco, dial-up, and consumer electronics platforms in the US and North America. lacta also develops other interactive television applications and content, and consults to other industry companies in application and service development for iTV.

About Opera Software ASA

Opera Software ASA is an industry leader in the development of Web browser technology, targeting the desktop, smartphone, PDA, Home Media and vertical markets. Partners include companies such as IBM, Nokia, Sony, Motorola, Adobe, Macromedia, Symbian, Canal+ Technologies, Sony Ericsson, Kyocera, Sharp, Motorola Metroworks, MontaVista Software, BenQ, Sendo and AMD. The Opera browser has received international recognition from users, industry experts and media for being faster, smaller and more standards-compliant than other browsers.

Opera's browser technology is cross-platform and modular, and currently available on the following operating systems: Windows, Linux, Mac OS, Symbian OS, QNX, TRON, FreeBSD, Solaris and Mediahighway.

Opera Software ASA is headquartered in Oslo, Norway, with development centers in Linkoping and Gothenburg, Sweden. The company is listed on the Oslo Stock Exchange under the ticker symbol OPERA.

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