



# Crossover completes office AV transformation project for global crypto company

Crossover AV Ltd, July 25, 2019

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*London-based AV consultancy Crossover has recently upgraded and refined the AV systems at Blockchain's premises in London's Square Mile.*

PR9.NET July 25, 2019 - London, UK - The crypto currency related firm, which operates in over 140 countries throughout the globe, is fast becoming a major player in this exciting and fast-evolving virtual market. Plagued by issues with their existing city centre AV setup, Blockchain contacted Crossover with a view to enhancing the usability of its existing audiovisual services.

The firm's expert team of AV consultants uncovered a series of configuration and technical faults with the original setup that were underpinning the poor audio quality in Blockchain's event space, boardroom and meeting rooms. They then worked carefully to make a series of significant improvements to Blockchain's systems.

Notably, the engineers drew upon their extensive knowledge to recommend and install Class A absorption panels to encourage better vocal intelligibility and reduce excessive reverberation, which was affecting the quality of the team's video conferencing calls.

David Sacks, Director at Crossover, is delighted with the end result, as is the client.

The contemporary trend of open ceilings in offices doesn't seem to be going anywhere any time soon. David says. While this creates a desirable aesthetic, that amount of exposed concrete and metal often results in problematic room acoustics. Resolving this is so critical to productive workspaces, and it can often be as simple as finding the absorptive acoustic panels which the client thinks look great within the particular design aesthetic of the space in question.

We always push to find a product that looks great in the space, meets the Class A levels of absorption, and are made from at least 50% recycled materials and are fully recyclable themselves; in the case of Blockchain they're an eco-conscious company, so they appreciated that element too.

David goes on to say that comprehensive planning at the design stage of any audiovisual installation is key to ensuring the final setup meets the client's needs.

This kind of project is showcases Crossover's holistic approach to integrating audio and AV systems: we look at every element of a space, not just fixing problems with software and hardware alone, and not trying to crow-bar pre-existing solutions into a new client's site. But perhaps most importantly of all, this kind of project also proves that businesses need to invest in quality audiovisual expertise from day one of the planning to move to a new site or refurbish an existing site. he says.

We cannot stress the importance of selecting the right AV provider during the concept phase to ensure the best possible outcomes, most integrated design, and lowest project costs.

For more information on the wide range of AV design, installation and consultancy offered by Crossover, please visit <https://www.crossover-av.com>.

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## About Crossover AV Ltd

Crossover is one of the UK's leading commercial audio and audiovisual systems integrators. We provide end-to-end AV solutions that include consultancy, design, installation, creative services, and on-going maintenance & support for all kinds of setup.

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