



# Stone Reflection Announce Notable Growth in Granite Worktop Repair Enquiries

Stone Reflection, March 26, 2019

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*For continued success in business it is important to realise market trends. Stone Reflection identified a growth trend in granite worktop repair and have since achieved incredible growth in their business through the provision of this sought-after service.*

PR9.NET March 26, 2019 - Stone Reflection is a stone restoration and stone cleaning Company based in Amersham, Buckinghamshire. The Company has vast experience in the trade and has built an enviable local reputation for the exceptional finishes and quality service offered to all customers. They have a large domestic and commercial client base and demand for their services regularly take them further afield.

While having a focus on the provision of an excellent all-round service, this Company also aims to identify any changing business trends. Niches within the market are really important and this has played a pivotal role in the overall success of the business. This astute approach has always allowed them the opportunity to focus and promote any newer trends.

Granite worktops have been incredibly popular for some time. However, in recent years the provision of granite worktop repairs has come on leaps and bounds. Both in terms of the techniques used and the products available. Granite worktops are a large outlay and an important investment for home owners. While they offer incredible durability and are hard-wearing, they can be damaged. This can often leave individuals feeling panicked that they are in the position where they have to fully replace large pieces of granite in their home.

Therefore, the service to fix and restore this damage at a tiny proportion of the cost of replacement has been ground-breaking. Skilled operatives can restore granite to a nearly-invisible finish for most chips and cracks.

Stone Reflection have identified huge growth in this area for their business. They put this down to the fact that many homes are now choosing to install Granite worktops in their kitchens and bathrooms. Although damage is unlikely, it can happen and prompt action to have it fixed is really important.

Clive Donnison, owner of Stone Reflection commented:

?We have worked hard to hone our techniques for granite worktop repairs. It is an area of the business that we take great pride in and we are so pleased to see growth within this field. Our specialist techniques are in high demand and this means that our client-base is stretching further afield to areas around London and beyond. A skilled and experienced approach is absolutely necessary, and we are excited to see further growth within the coming months.?

Growth for Stone Reflection has been reflected in incoming enquiries, jobs completed as a result and reporting of keyword research through their business website. Clients are searching for specialists in this field. This information and a savvy and driven approach by Stone Reflection have allowed them to further promote this service through a dynamic marketing approach. Most of which is based around search engine optimisation and promotion through blog posts. This is further evidence of how this innovative Company have enabled such impressive growth.

Further information is available at <https://www.stonereflection.co.uk>

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## About Stone Reflection

Stone restoration and stone repair Amersham, Bucks. Stone cleaning services for marble, granite, limestone, porcelain, travertine, flagstones and all types of natural stone tiles.

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