



# Purespectrum Inc. (PSRU:OTC) Acquires Opportunity Knocks Television (OKTV), a California LLC

OKTV, September 13, 2018

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*Purespectrum Inc. (PSRU:OTC) is pleased to announce that it has acquired all of the membership interest in Opportunity Knocks Television (?OKTV?) which is a variety family network with unique content including scripted programs, reality TV, sports, comedies, self-help programs, and talk shows contributing to societal change.*

PR9.NET September 13, 2018 - OKTV distinguishes itself from other networks in that it has moved away from the traditionally accepted method of negotiation between content producers, advertisers, financiers, legal and contractual teams. Instead, OKTV employs a novel approach to distribute television shows: An open negotiation - a disruptive business strategy where OKTV does not act as the broker between the parties involved. Open negotiation has the advantage of encouraging more original programming because the level of risk is shared equally between the content producer, financier, and advertiser.

OKTV is currently broadcasting on KCTU in Wichita Kansas and WBCF in Alabama. Its broadcast is also available by streaming in over 90 countries via DIRECTV, Rabbit TV Plus, Roku, Amazon Firestick, Philips and Samsung Smart TVs, Twiggi TV, Giniko, and the TV To Go app. It can also be downloaded on the Apple App Store and Google Play. Based on in-house metrics, OKTV estimates that it has around two million downstream and regular viewers and growing. Its flagship program is called Opportunity Knocks, a show where people who have given up everything to help others are themselves provided with the opportunity to achieve their dreams.

With this acquisition, Dallas Boley will appoint Xavier ?X? Mitchell as the sole officer and director and then resign shortly thereafter.

Dallas Boley states, ?It is with great enthusiasm that I welcome Xavier to take the helm. OKTV reminds me of Netflix in its infancy with even more potential. Shareholders should be ecstatic with this acquisition.?

Xavier Mitchell states, ?Shareholders should benefit from this acquisition. We have lots of exciting projects such as Opportunity Knocks, Laugh at LA and Going Beyond Story and I am working on securing programming from various other content providers throughout the world. Our goal is have something for everyone.?

Updates will be forthcoming.

## About OKTV

OKTV (Opportunity Knocks) is a broadcast entertainment network offering 24/7, 365 days a year programming. Viewers are able to enjoy original programming, TV series, documentaries and feature films across a wide variety of genres. The network can be watched from viewers as much as they want, anytime, anywhere, on any Internet-connected screen TV or mobile device.

The network debuted in March, 2018 and is available in the U.S. on DirectTV, and also accessible via Roku, Amazon Fire, and Rabbit TV. OKTV also streams live on its Facebook page and via Phillips and Samsung Smart TVs, as well as on the app TVtogo.

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## About OKTV

OKTV offers television with a uniquely distinctive, positive, and conducive approach to entertainment for viewers between the ages of 18 to 65. The programme lineup for OKTV is a familiar mix of reality TV shows, cookery shows, sports, music shows, self-help programmes and talkshows. Based on a set of creative and positive values, the network opens the door for original programming intended to impact lives through philanthropic endeavors and social consciousness.

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