



Jeweller Celebrates Exceptional Success

Paul David Jewellery, June 26, 2018

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The key to success is making sure that the challenging goals you set out for yourself are measurable. Cheshire and Derbyshire-based Jeweller announces exceptional success in their review of 2018 to date.

PR9.NET June 26, 2018 - Paul David Jewellery is a quality jeweller with shops in Glossop and Marple. They have built up an incredible local reputation for creating and selling fine jewellery with customer service that cannot be rivalled.

Paul, the managing director started his career in jewellery at the age of 16 in a small shed at the bottom of the family home garden. He started by reviving old jewellery and would buy and sell his creations at antique fairs. Then at the age of 18 he was employed by a jeweller, based in Manchester.

After the awful events of the Manchester Bomb in 1996 which devastated the Corn Exchange, Paul decided to open his first jewellery shop. The next year, the first jewellery shop was opened in Marple. The Glossop store followed in 2002, following on from its exceptional success.

An element that sets this jeweller apart from its competition is the personal touch offered by the staff. There are workshops in both stores and Paul endeavours to be available to talk with customers and guide them with their special purchase. It is also an opportunity to discuss a remodelling project or bespoke jewellery design. This is where Paul can best bring in his experience and individual flair.

From this success, further ventures were entered into including the launch of their new website. This pivoted them into the online world and saw great reward through large number of visitors to the site. It was a great opportunity for customers to find out more about the Company and the way in which they worked. It was soon identified that there was a demand for selling their jewellery online.

Therefore, an ecommerce website was built in order to meet this demand. Since it's launch it has seen an increase in traffic flow and sales as a result. This is set to offer further reward in Paul David Jewellery's driven approach to promoting their site through regular search engine optimisation and an ever-growing presence on Social Media platforms.

Paul, managing director of Paul David Jewellery commented:

?We are so passionate about our business and offering a service unlike any other jewellers. To ensure continued success we are moving forward with our marketing programme as originally set out at the beginning of the year. We have seen increased visitors to the site and are gaining great ranking of keywords through our driven approach.?

This company's extensive range of diamond and gem-set jewellery really does show the extremely high-quality pieces of this time-served jeweller. This combined with outstanding prices in comparison to high street stores is set to propel this Company to further successes throughout the remaining months of the year. Such success is worthy of celebration and they eagerly await the coming months so further analyse their growth.

Further information is available at <http://www.pauldavidjewellery.co.uk>

To contact Paul, please e-mail info@pauldavidjewellery.com

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About Paul David Jewellery

Quality jewellers Cheshire and Derbyshire. Silver jewellery, gold jewellery, handmade jewellery including all types of diamond rings, wedding rings, engagement rings, earrings, pendants, necklaces, bracelets and fine jewellery.

Phone:	01457 899123
Website:	http://www.pauldavidjewellery.co.uk
E-Mail:	info@pauldavidjewellery.com
Address:	77 High Street Glossop Derbyshire SK13 8AZ