



Buckinghamshire Carpet and Upholstery Cleaners Announce Exceptional Success for 2018

A-Mark Cleaning Services, June 21, 2018

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To achieve success in business is an on-going challenge. Buckinghamshire carpet and upholstery cleaners have shown incredible determination in their announcement of success this year to date.

PR9.NET June 21, 2018 - A-Mark Cleaning Services offer carpet cleaning, upholstery cleaning and leather restoration services throughout Buckinghamshire. They are time-served experts in their field and have built up an enviable local reputation for the delivery of great customer care and exceptional cleaning results.

When considering success, it is important that any results are made to be measurable. If you are able to measure success, it means that it can be continuously monitored. A-Mark Cleaning Services have heavily invested in their website. They have a detailed marketing plan based on the promotion of their services through their innovative website. The promotion is managed through a variety of techniques including on-page optimisation, blogging and link building.

All of which have the aim of increasing visitors to the site and improving their Internet presence through search engine optimisation. Part of this programme is to monitor success through website analytics. The announcement of exceptional success stems from results found from analytics, looking at the last thirty days compared to the results from the same period last year.

Results show that the number of users has increased over 153% from 137 to 347 users. New users to the site follow the same pattern with an increase from 134 to 338 this year. Website sessions have also improved, showing an increase in nearly 140% from the period last year to the same this year. Each of these elements combined shows clear evidence of the websites success. It is incredible to see such a giant leap in visitors to the site from one period to the next.

In close succession to this evidence, it was soon identified that website page views showed the same pattern. Page views for their website have increased over 104% from 1,180 to 2,418. This evidence and that of the above shows the success of the website, however, this has flowed naturally through to increased enquiries and work obtained as a result.

Mark Weedon, owner of A-Mark Cleaning Services commented:

?We work hard to be the best at what we do and offer a service that cannot be rivalled by our competition. We invest in promotion of our services and our website, so it is great to identify such incredible success when investigating two periods. The evidence found has cemented the fact that our on-going marketing programme is working. Therefore, we will endeavour to continue our methods to ensure that we can report further success in the remaining months of 2018.?

It is clear from this statement that this is a company determined to ensure continued success through their vision and drive. Reported achievements are noteworthy and clearly having measurable targets finds this determined Company in a position of great reward.

Further information is available at <http://www.amark-carpet-cleaning.co.uk>

To contact Mark e-mail mark@amarkcleaning.com

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About A-Mark Cleaning Services

Professional carpet and upholstery cleaning. Services include mattress cleaning, stain removal and protection and dust mite eradication. NCCA trained and approved carpet cleaner Middlesex.

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