



Midway Acquires Worldwide Rights From Epic Games To Publish Three Titles Based On Unreal Franchise

Midway Games Inc, June 28, 2004

URL: <http://www.pr9.net/games/publishers/1057july.html>

Midway Games Inc. (NYSE: MWY), a leading developer and publisher of interactive entertainment software, today announced a multi-year, multi-product agreement with Epic Games to publish three new videogames based on the popular Unreal® franchise. The agreement marks Midway's entrance into the premium PC games sector with a property that has sold more than seven million units worldwide and generated nearly \$200 million in revenue at retail since the introduction of Unreal Tournament in 1999.

PR9.NET June 28, 2004 - Under terms of the agreement, Midway obtains worldwide publishing rights for the three Unreal titles from Epic, including Unreal Championship® 2, an Xbox® exclusive title scheduled to ship in 2005, and two future installments of Unreal Tournament® on PC and upcoming next generation consoles. Financial terms of the transaction were not disclosed. Only Korean PC rights were excluded from the deal.

"This relationship with Epic further bolsters the strength of our portfolio of top-rated games and allows us to leverage the marketing capabilities of our organization to take the Unreal franchise to an even broader audience of gamers," said David Zucker, president and chief executive officer of Midway. "It immediately establishes Midway as a leader in the PC games sector. Additionally, Unreal Championship 2, scheduled for introduction in February, should further extend Midway's growing track record for distributing top quality games. We are delighted that Epic chose Midway over other publishers and we look forward to working closely with the Epic team to carefully manage this valuable franchise."

"Midway gets it. They hit right at the heart of gamers. Not only did they create many classics including Defender, NFL Blitz and Mortal Kombat, but they're making great new games such as Psi-Ops: The Mindgate Conspiracy, The Suffering, NBA Ballers, NARC and Area 51. They make awesome games and don't apologize for it, so we think games like Unreal Tournament will fit in perfectly here," said Mark Rein, vice president and co-founder, Epic Games. "In our opinion Midway is doing the industry's best marketing and promotional campaigns and they will contribute strongly to the ongoing success of the Unreal franchise."

Scheduled to arrive exclusively for Xbox in February 2005, Unreal Championship 2 brings a whole new level of intensity to the series as gamers are blessed with superhuman agility that arms them for battle against deadly characters or readies them for hand-to-hand melee combat. Taking the battle online and around the world, Unreal Championship 2 pits players against each other in an eight-person Xbox Live!™ multiplayer challenge where only the strong survive. Built from the ground up for the Xbox, Unreal Championship 2 features all new gameplay elements, including a deep melee combat system that seamlessly blends in with the ranged weapon combat the series is known for, a full story-driven single-player mode, dozens of all new maps, new game modes and an arsenal of new weaponry.

###

About Epic Games

Epic Games Inc, based in Raleigh, NC and established in 1991, is a developer of cutting-edge computer and video games. The company is best known as the creator of hit PC 3D action games Unreal and Unreal Tournament, both award-winning blockbuster hits having each sold more than one million copies. Games created with the Unreal Engine include: 2002 Console Game of the Year winner, Tom Clancy's Splinter Cell™ (on PC and console platforms) from Ubi Soft; PC Gamer's 2000 Game of the Year, Deus Ex from Ion Storm/Eidos; America's Army: Operations, from the United States Army, and Harry Potter and the Sorcerer's Stone (PC) from Electronic Arts - and many others. Prior to their 3D success, Epic Games was well known for the hit shareware games Jill of the Jungle, Jazz Jackrabbit and Epic Pinball.

About Midway Games Inc

Midway Games Inc. is a leading developer, publisher and marketer of interactive entertainment software. Midway videogames are available for play on all major videogame platforms including the PlayStation 2 computer entertainment system, Xbox video game system from Microsoft, and Nintendo GameCube and Game Boy Advance.

Phone: 773.961.2557
Website: <http://www.midwaygames.com>
E-Mail: rbrennan@midwaygames.com