



GAMEDAILY ANNOUNCES FREE NEWSFEED FOR E3 VIDEO GAME TRADE SHOW

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URL: <http://www.pr9.net/games/video/1055july.html>

San Francisco, May 7, 2004. GameDAILY., the leading integrated video games media company, announced today it is offering a free newsfeed about the upcoming E3 video game trade show in Los Angeles.

PR9.NET May 07, 2004 - The feed is freely available for use by media and it contains consumer and business to business news, information and downloads about video game products and the industry highlighted at the show. To use the feed, visit the link <http://feed.gig-x.com/rss/e3.xml>. Use of content from this feed requires attribution to GameDAILY via either a logo or link.

"E3 is the largest, most important show in the video game industry," Mark Friedler, CEO of GameDAILY said. "GameDAILY has been the leading video game industry editorial source for the past five years. We are proud to offer our content to any print, broadcast or online media that wants in depth reporting from the heart of E3 by industry experts."

GameDAILY will be exhibiting at the E3 trade show in Los Angeles May 11-14 at booth Kentia 6615. Companies and press who want to make a meeting appointment for E3 should contact e3@gamedaily.com. For technical questions the feed please contact Brad Winters brad@gamedaily.com or Paul Heuts pheuts@gamedaily.com

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About GameDaily

GameDaily is one of the leading video game publications on the Internet, serving the mainstream gaming audience at <http://www.gamedaily.com> and industry decision makers at <http://biz.gamedaily.com>. GameDaily reaches the coveted demographic of consumers ages 18 to 34, with a reach of over 4.5 million gamers each month through its flagship property and affiliated partners. The site delivers an innovative point of view on the multi-billion dollar interactive entertainment industry. The GameDaily Biz newsletter is the top video game trade publication read each morning by industry professionals and is available at <http://biz.gamedaily.com/industry/subscribe/>. The Company, Gigex, Inc, was founded in 1995 and is privately held with offices in San Francisco and New York City. For more information, please contact: sales@gamedaily.com.

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