



Digital River Expands Symantec's International E-Commerce Operations and Capabilities in Hong Kong and Taiwan

Digital River, Inc., January 28, 2004

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Digital River, Inc. (NASDAQ: DRIV), a global leader in e-commerce outsourcing, today announced that it has expanded international e-commerce operations and capabilities for the Symantec Corp., (NASDAQ: SYMC) in the Asia Pacific (APAC) region. As part of this APAC initiative, Digital River built and launched two new online stores for Symantec, the world leader in Internet security. The e-commerce sites, which are being used to support the online marketing and sales of Symantec's popular security software products, have been designed to meet key localization and cultural requirements in Hong Kong and Taiwan.

PR9.NET January 28, 2004 - In addition to hosting the fully localized sites located at www.symantecstore.com, Digital River is performing payment processing in the Hong Kong Dollar and New Taiwanese Dollar while supporting commonly used payment methods for these markets. Digital River is also providing fraud prevention, digital product fulfillment, reporting, e-marketing, and e-mail based customer service in Chinese.

"We are pleased to be able to help Symantec expand its international online business capabilities and revenue streams in the APAC region," said Joel Ronning, Digital River's CEO. "By leveraging our e-commerce expertise and world-class infrastructure, we can handle the challenges involved in meeting the unique purchase requirements and preferences of buyers in this geography and help our clients deploy fully localized sites. From supporting Asian double- and quad-byte characters, currencies and numeric values, to providing multi-lingual customer service, we have a comprehensive solution for companies interested in entering and developing the APAC market."

Symantec's new online stores for Hong Kong and Taiwan feature localized versions of the company's most popular, brand-name security software titles, including Norton Anti-Virus?, Norton? Internet Security and Norton? Personal Firewall. For convenience, purchases will be delivered electronically via digital download.

"Digital River continues to help us expand our e-commerce presence around the world," said Terry Sullivan, vice president of Symantec's Global Online Sales. "While we focus our efforts on being the trusted security partner for consumers and enterprises around the world, Digital River supports us behind the scenes, managing our e-commerce operations and increasing exposure for our products by finding new and more efficient channels for reaching the broader global online community."

While helping Symantec strengthen its e-commerce presence in the APAC, Digital River will continue to host and manage Symantec's existing global online consumer business. Today, Digital River manages more than 40 of Symantec's online consumer stores, which are localized for seven languages, transact in more than 15 currencies and support sales of more than a thousand product sku's. In addition to hosting and managing e-commerce operations for Symantec's consumer business, Digital River also provides support for Symantec's online OEM and affiliate programs and subscription services.

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About Symantec Corp.

Symantec, the world leader in Internet security technology, provides a broad range of content and network security software and appliance solutions to enterprises, individuals and service providers. The company is a leading provider of client, gateway and server security solutions for virus protection, firewall and virtual private network, vulnerability management, intrusion detection, Internet content and e-mail filtering and remote management technologies as well as security services to enterprises and service providers around the world. Symantec's Norton brand of consumer security products is a leader in worldwide retail sales and industry awards. Headquartered in Cupertino, Calif., Symantec has worldwide operations in 38 countries.

About Digital River, Inc.

Digital River, Inc., a global leader in e-commerce outsourcing, builds and manages online businesses for more than 40,000 software publishers, manufacturers, distributors and online retailers. Its multi-channel e-commerce solution, which supports both direct and indirect sales, is designed to help companies of all sizes maximize online revenues as well as reduce the costs and risks of running an e-commerce operation. The company's comprehensive platform offers site development and hosting, order management, fraud prevention, site merchandising, advanced reporting and analytics, product fulfillment, e-marketing and multi-lingual customer service.

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