



Trygames and SwiftCD Team Up for Free Trial PC Game CD Capability

DigitalSwift Corporation, January 12, 2004

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ATLANTA, GA – January 22, 2004 – SwiftCD.com, the leading on-demand CD/DVD manufacturing and fulfillment service, and downloadable game destination Trygames (www.trygames.com) have announced a partnership to offer Trygames' customers dynamic, built-to-order custom CDs. Previously PC games from Trygames were available strictly via download.

PR9.NET January 12, 2004 - "Using our technology and patent-pending build-to-order CD capabilities, Trygames was able to quickly and easily offer their customers truly dynamic, user-built custom CDs," said Jason Foodman, Chief Executive Officer of SwiftCD.com. "Each CD is manufactured on-the-fly, then packed and shipped worldwide."

"Downloading entertainment content is rapidly becoming a mainstream activity, but the ability to offer a build-to-order CD allows us to better serve customers with dial-up connections, those who select larger file size titles and anybody who just feels more comfortable with a physical disk back-up," said Gabe Zichermann, VP of Strategy and Communications for Trymedia Systems, Trygames' parent company.

The Trial CD program is available today at www.trygames.com. CDs are created with a shopping-cart style interface while a customer browses the web site, selecting from more than 250 game titles. Each Trial CD is free (with a nominal shipping charge) and contains the custom selected software titles. All CDs are created and shipped within two business days after the order is placed.

Once a customer completes the full version game trials on his CD, he can choose to own the games he likes. An Internet connection is required for the purchase of any games. No Internet connection is required for trial gameplay, or for future gameplay once a customer owns the complete game. The trial functionality offered by Trygames is made possible by Trymedia's patented ActiveMARK digital distribution technology. SwiftCD is providing the 'burn to CD' solution.

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About Trygames

www.trygames.com is the Internet destination for legitimate downloadable PC games. The site offers consumers more than 250 ActiveMARK-enabled titles for legitimate download, free trial and purchase. The ActiveMARK technology makes it possible for game files from www.trygames.com to be shared via any method (burn to CD/DVD, email, IM, etc.) and revert to trial mode each time they are passed along. A large number of popular games from brand name publishers and independent developers are available to satisfy a wide range of interests. Game categories include Action, Sports, Strategy, Adventure, Puzzle, Classic, Children's, Spanish and more. www.trygames.com is a division of Trymedia Systems, the developer of the ActiveMARK secure digital distribution suite..

About DigitalSwift Corporation

A division of DigitalSwift Corporation, SwiftCD (www.SwiftCD.com) is the leader in manufacturing and fulfilling on-demand, dynamic and build-to-order CDs and DVDs.

Every CD at SwiftCD is individually produced to order with custom label and contents, and SwiftCD handles all aspects of order fulfillment including online tracking, reporting and customer service.

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