



SwiftCD Brings "Build to Order" Technology to FileFront

DigitalSwift Corporation, July 01, 2004

URL: <http://www.pr9.net/business/ecommerce/1001july.html>

New Service Allows FileFront users to build custom CDs online from a selection of over 360,000 Software Demos

PR9.NET July 01, 2004 - ATLANTA, GA - On-demand industry leader SwiftCD (www.SwiftCD.com) announces that the popular game download site FileFront (www.FileFront.com) will use SwiftCD's patent-pending "build to order" technology to give its users more freedom than ever when choosing shareware, freeware or game demos from its extensive download areas. Thanks to the unique SwiftCD service, FileFront users can now choose one or more software demos from the thousands available at FileFront, then have the files burned to a custom CD and mailed to them.

"With its superb download area and knowledgeable gaming community, FileFront offers a situation tailor-made for SwiftCD," comments Jason Foodman, Chief Executive Officer of SwiftCD.com. "We're delighted to be able to support FileFront by providing build-to-order CDs to any of its users who want to try the products featured on the site, yet who either don't want to wait for large downloads or prefer physical delivery of their software."

"FileFront is pleased to be partnering with SwiftCD," adds Todd Faulk, President of FileFront, "and to provide an option for gamers to obtain their files in a usable and easily obtainable format. Our goal is to provide our users with every possible way to get their games, and offering CD delivery has already proven to be a popular delivery channel."

FileFront has an enthusiastic gaming community with news, reviews, forums, and over 360,000 files, including game demos, patches, videos, add-ons, and freeware. The integration of SwiftCD's patent-pending "build-to-order" technology into FileFront evens the playing field for those users who are hampered by slow modem speeds, and who therefore have difficulty downloading game demos that often run 300 megabytes or more. The service is also ideal for those gaming enthusiasts who simply prefer the ease and dependability of their game demos on a custom manufactured CD-ROM for their archives.

Obtaining a special build-to-order CD-ROM from FileFront's impressive downloads section is easy and fast. The user simply visits the FileFront.com download page for the demos that interest them, and then clicks on the button stating "Burn to CD." The user can then add other files to the CD in progress (each CD can store up to 650 megabytes of files), and then complete the process by clicking on the "Checkout" button, and the custom-built CD-ROM will be shipped in less than two days!!

FileFront is also working with SwiftCD on the issue of a CD series in the near future which would be manufactured and fulfilled by SwiftCD. The CD series will spotlight those programs chosen as "FileFront Editors' Choice" among programs and game demos by FileFront editors on an ongoing basis.

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About FileFront

Proclaiming "Gear Up. Play Hard", FileFront, Inc. is the most comprehensive gaming site on the web and is a rich source of news, reviews, interviews and forums. With over 360,000+ files and growing daily, FileFront strives to offer the most exciting and up-to-the-minute game news, current editorials, demos, patches, videos, and add-on files. For all your gaming needs, FileFront is the place to be.

About DigitalSwift Corporation

A division of DigitalSwift Corporation, SwiftCD (www.SwiftCD.com) is the leader in manufacturing and fulfilling on-demand, dynamic and build-to-order CDs and DVDs.

Every CD at SwiftCD is individually produced to order with custom label and contents, and SwiftCD handles all aspects of order fulfillment including online tracking, reporting and customer service.

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